



Community Media of the Foothills
MINUTES
Special Meeting
of the Board of Directors
Monrovia City Hall Chambers
415. S. Ivy St., Monrovia, CA 91016
Thursday April 22nd, 2010, 7:00pm

CONVENE: **Bob Melisso (Chair)**

Roll Call: Board members: Susan Hirsch, Rena Delgado, David Gaw, Ward Calaway, John Johnson,

Excused: Scott Austin (Treasurer) Karin Crehan (Vice Chair), Gigi Johnson

A. Liaison Reports:

1. City of Monrovia – Dick Singer
 Dick reports on grand opening of T. Phillips
 In-n-Out will open
 City of Hope is bringing some administrative staff
 PETCO is coming
 Paragon (apartment complex) has opened
 Sunday food market on Lime near park

B. Public Input:

At this time, members of the public who wish to discuss items that *are not* on the agenda may do so now. Please keep your comments to a maximum of five minutes.
(See the back of the agenda for more information). For each action item on the agenda please keep comments to a maximum of 3 minutes.
No public input

C. CMF Consent Calendar:

1. Adopt the Minutes of the March 13th, 2010 Board Retreat Meeting.
 Recommendation: Adoption of the Minutes.
 JJ, RD, approved
2. Receive and file; Budget and Fiscal Status
 Recommendation: Receive and File
 -- *Sierra Madre has been invoiced.*
 JJ, WC, approved

D. Staff Reports:

1. Executive Director Operational Status Report
 - a. *Signed the Goldline Agreement*
 - i. *contract for \$44,000 for this year*
 - ii. *Finished production of first webisode*
 - b. *Quality of Life video is finished*
 - c. *Purchased a new camera, Sony EX3 was \$10,020*
 - d. *Shot an episode of Behind-the-headlines*
 - e. *Shot a few events for Sierra Madre*
 - f. *Shot an episode of Monrovia City Beat*
 - i. *Included City Manager, Mayor*
 - g. *Shot the Monrovia PD's Formative Years Program*
2. Report on Board Retreat
 Recommendation: Hear Report.
 Lance discussed ideas presented at the Board Retreat
3. Report on Feb. 22, 2010 Exec Committee meeting

Recommendation: Hear Report.

a. Exec Committee reviewed the issues previously addressed in the contract and EC executed the contract.

4. Hard Drive Array needs and options

Recommendation: Discuss costs of equipment needed and take action.

Lance Mungia is recommending a 24-Terabyte hard drive array to duplicate storage of important video files. \$6,000.

JJ, WC, approved

E. Board Member Reports:

F. Adjourn Regular Meeting

JJ, DG, approved

The next Regular Meeting of the Board of Directors will be May 13th, 2010.
At City Hall Chamber

Public Input

At every regularly scheduled meeting of the Board of Directors of Community Media of the Foothills, members of the public may address the Board during Public Input scheduled near the beginning of each meeting for 5 minutes.

Since all Board meetings are taped, individuals addressing the Board must do so from the podium rather than from where they are seated because the camera and the microphones are set up to capture picture and sound at the podium. Each individual may take up to five minutes to address the Board.

During Public Input, individuals may address any issue on the meeting agenda, or any issue that has to do with Community Media of the Foothills, including operations, programming, use of the studio or equipment, or any other issue.

The Board understands that individuals may not approve of all actions taken by the Board, by the Executive Director or by employees of Community Media of the Foothills and may bring those matters to the attention of the Board during Public Input. The Board will treat all individuals appearing before it respectfully and requests that members of the public be respectful while making their remarks. It is not possible for all persons to agree on all things at all times, but we should all strive to express criticism, disagreement, and disapproval passionately but without resort to threat of force.

The Board will not respond to anything said during Public Input other than to thank the speaker for taking the time to address the Board in person. It is not uncommon for individuals to ask questions or demand action during Public Input, but it is inappropriate for the Board to address things said during Public Input without having first researched the issues, referred to data, refreshed their memories of earlier Board actions, conducted any necessary investigations, and engaged in any other conduct necessary to properly address the issues raised. Nor will the Executive Director respond to questions or comments for the same reasons.

Furthermore, many times during Public Input individuals ask questions or demand action on matters that have already been fully addressed and acted upon by the Board of which the individual disapproves. While the individual may express his or her dissatisfaction with the Board's action (or inaction if that is the individual's point of view), the Board will not answer questions or respond to demands for action raised during Public Input.

Members of the public should make comments about non-action items (such as reports) during the Public Input portion of the meeting, since public comment time will only be provided during action items. Public comment during action items should be limited to 3 minutes.

Community Media of the Foothills

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