



Community Media of the Foothills
MINUTES
Regular Meeting
of the Board of Directors
KGEM Studio 626 357-4974
847 East Olive Ave., Monrovia CA 91016
Monday, September 14, 2020 at 7PM

Convene: Rena Delgado (Chair)

Roll Call:

Rena Delgado (Chair), Meredith Luiten (Absent), Ward Calaway, Julie Gamberg(Absent), Douglas McComb, Yeryca Ramos

A. Liaison Reports:

1. City of Monrovia – Council member Larry Spicer (Excused)
2. Community Services Commission – Julie Bank (Present) Halloween Spooktacular, canceled Spooktacular adventure. Jack O' Lantern pumpkin carving in Old Town. Clifton Arts Program Video.

B. Public Input: At this time, members of the public who wish to discuss items that *are not* on the agenda may do so now. Please keep your comments to a maximum of five minutes. For each action item on the agenda, please keep comments to a maximum of three (3) minutes.
No one from the public spoke.

C. CMF Consent Calendar:

1. Adopt the Minutes of May 11, 2020 meeting
Recommendation: Adopt and File Minutes **WC/YR**
2. Receive and file: May, June, July & August, 2020 Financial reports
Recommendation: Receive and File **DM/WC**

D. Board and Staff Reports:

1. Operational Status Report: David Palomares, Executive Director
Recommendation: Please see attached E. D. Report September 14, 2020
2. Election candidates for board of directors update Six candidates will be on the ballot Barbara Gholar, Chris Loos, Rena Delgado, Kiara Buckley, Connie Mustang & Dirk Beecham.
3. Board of Directors report: **Recommendation: No reports given.**

E. Adjourn Regular Meeting: 7:37PM

**The Annual Meeting of the Board of Directors and Directors Elections Results
will be Monday October 26, 2020 at 7PM**

Community Media of the Foothills Studio 847 East Olive Ave., Monrovia CA 91016.

Public Input:

At every regularly scheduled meeting of the Board of Directors of Community Media of the Foothills, members of the public may address the Board during Public Input scheduled near the beginning of each meeting for 5 minutes. Since all Board meetings are taped, individuals addressing the Board must do so from the podium rather than from where they are seated because the camera and the microphones are set up to capture picture and sound at the podium.

Each individual may take up to five minutes to address the Board. During Public Input, individuals may address any issue on the meeting agenda, or any issue that has to do with Community Media of the Foothills, including operations, programming, use of the studio or equipment, or any other issue. The Board understands that individuals may not approve of all actions taken by the Board, by the Executive Director or by employees of Community Media of the Foothills and may bring those matters to the attention of the Board during Public Input. The Board will treat all individuals appearing before it respectfully and requests that members of the public be respectful while making their remarks. It is not possible for all persons to agree on all things at all times, but we should all strive to express criticism, disagreement, and disapproval passionately but without resort to threat of force. The Board will not respond to anything said during Public Input other than to thank the speaker for taking the time to address the Board in person. It is not uncommon for individuals to ask questions or demand action during Public Input, but it is inappropriate for the Board to address things said during Public Input without having first researched the issues, referred to data, refreshed their memories of earlier Board actions, conducted any necessary investigations, and engaged in any other conduct necessary to properly address the issues raised. Nor will the Executive Director respond to questions or comments for the same reasons. Furthermore, many times during Public Input individuals ask questions or demand action on matters that have already been fully addressed and acted upon by the Board of which the individual disapproves. While the individual may express his or her dissatisfaction with the Board's action (or inaction if that is the individual's point of view), the Board will not answer questions or respond to demands for action raised during Public Input. Members of the public should make comments about non-action items (such as reports) during the Public Input portion of the meeting, since public comment time will only be provided during action items. Public comment during action items should be limited to 3 minutes.

Executive Director Report - Sept 14, 2020

During the period of May 11 , 2020 to Sept 14, 2020 KGEM-TV experienced the following Productions:

Since we closed the KGEM-TV Studio to the public on March 16, we have produced over 41 Covid-19 related videos, uploaded over 91 original and re-edited videos and broadcast 19 LIVE shows directly from our studio. This is the first time in recent CMF history, (that I am aware of), that we have broadcasted LIVE shows from our studio.

June 4th Covering the protests

June 7th - Lets Talk event, took place at the library park

On Monday June 15th, we broadcast a LIVE "Conversation with the Community" from our studio hosted by Ralph Walker, Mayor Tom Adams, City Manager Dylan Feik and MPD Chief of Police Chief Sanvictores. In many respects, this is one of the most important shows that we have ever produced as an organization. It addressed social injustice and the outrage felt throughout the world over George Floyd's murder. We provided an opportunity for the community to voice their concerns and to have our city leaders immediately respond to an extremely volatile situation during an unprecedented world pandemic. This was In my opinion, a great example of what community media is all about; freedom of speech, civic engagement and trying to make a more inclusive world.

June 21 - A Ride in the Neighborhood | Duarte Trail - The Donald and Bernice Watson Recreation Trail. Shot on July 14, 2020.

June 25th, we completed and played out a re-edited video we produced for the MPD with new intro by chief SanVictores How We Serve Our Community | Monrovia Police Department

June 26th - Juneteenth Celebration | Monrovia, California
First annual Juneteenth Celebration held at Station Square in the city of Monrovia, California. June 19, 2020, 5:00pm.

July 4th - 4th of July Fireworks Show re-edited with new introductions by the city council and we premiered it on the 4th. Got over 1200 views on Youtube

July 8th Good Libations Ethel Andrews, series of shows that were covid related
Thanks for coming in and steam cleaning studio rug

Jul 16, 2020 - Monrovia Car Show & Old Town Derby | September 7, 2019

July 12 through August 23 - Sunday Funday Flashback Concerts in the park - 7 concerts

In **August** we completed the re-editing of 21 videos for MONROVIA CHANGEMAKERS, and began uploading them to Youtube and KGEM-TV. This is a great organization that I am very proud to be affiliated with.

On August 21 we edited and uploaded a promo video for Cliftons Arts Academy. Since February we have been in talks with Julie Bank, Clifton principle Mrs. Jackson, regarding a new program they have asked us to help Clifton Middle school students with. The program is called Clifton Arts Academy and our intention was to teach groups of 10 students to write a script, shoot and edit their various art projects using mobile devices that will played on our station and their YouTube channel. With the Pandemic we've had to shift the in-person classes concept to a virtual Zoom type class starting in November.

August 25th we finished and shared our video, **A Walk in Monrovia** video. On Facebook alone it's gotten over 6,400 views and 88 shares. This is our record holder for sure.

Starting August 27th Barbara Gholar taped a series of interviews in the studio for her show "Excellence in all things", of the 5 candidates running for MUSD Board election.

On September 25th we will be premiering Foothill Unity 40th Virtual Gala which we have been working on for the past month.

On Saturday September 26th we will be Live streaming a concert of multi Grammy recording artist David Benwa from a private home in Sierra Madre using our new Streaming YOLOBOX.

I have been purchasing equipment and making improvements as needed. We purchased a new mixer that got rid of a long standing hum, storage media, acoustic door material, Green screen lights/backdrop, Yolo Live studio and a Teleprompter. My goal is to continue to make improvements that will allow us to get the most bang for our buck. Especially during this Pandemic. Green screen idea is to update our studio and require less people to build sets.

Good Libations was our test run. This is my approach. We don't know what the future holds so let's spend wisely.

I would like to share some sad news regarding the recent passing of David Miranda, a long time Producer, and host of the show Horror Kung Fu Theatre, know as the the NIGHTSHADOW, Our condolences go out to his loved ones, and our very own board member, Doug McComb. Rest in peace Nightshadow!

With that I conclude my report.