



Community Media of the Foothills
MINUTES
Annual Membership Election Results
Meeting of the Board of Directors
KGEM Studio 626 357- 4974
847 East Olive Ave., Monrovia CA 91016
Monday, October 24th, 2022

Convene: Rena Delgado (Chair) 7:03 PM

Roll Call:

Rena Delgado (Chair), **Robert Grimes** (Treasurer), **Dirk Beecham**, **Ward Calaway** (excused absence), **Barbara Gholar** (Vice Chair), **Marlene Gibb** (excused absence), **Douglas McComb**

CMF MISSION STATEMENT: To promote artistry, freedom of speech, and civic engagement by the use of community media.

Rena Delgado introduces the new city liaison, Dr. Tamala Kelly.

A. Liaison Reports:

- 1. City of Monrovia – Council member Dr. Tamala Kelly** - reported on Spooktacular October 31st 3 to 6 pm, November 17th Thankful and Grateful Event to appreciate non-profits, and November 18th Prayer Breakfast 8 to 10 am.
- 2. Community Services Commission – Julie Bank** – reported that after school youth sports are back, providing supervision for 4th and 5th graders in a recreation setting. On December 22nd, Fall sports will do Flag-Football and coed Cheer Monday thru Friday. Registration is \$100. Scholarships are available through Empower which can be found on the City of Monrovia website.

- B. Public Input:** Public comment will be accepted by e-mail to kgemtv@gmail.com before 5:00 p.m. October 24th, 2022. Public comment may be summarized in the interest of time, however the full text will be provided to all Board of Directors.

Janet Wall the president of Monrovia Reads and Treasurer to the City of Monrovia, gave thanks to KGEM for filming from October 2020 thru October 2021 three Read Across Monrovia programs. Also gave thanks for the 79 videos on their website made by KGEM. Janet presented a plack to KGEM from Monrovia Reads, to show their appreciation.

- C. CMF Consent Calendar: Adopt and file Minutes of July 11th 2022 - MOTIONED:**
Barbara Gholar / **SECONDED:** Dirk Beecham - **MOTION CARRIES**

- D. Receive and File: June, July, August, September 2022 Financial Reports - MOTIONED:** Robert Grimes / **SECONDED:** Barbara Gholar - **MOTION CARRIES**

CMF ELECTION RESULTS: Inspectors of the CMF Board of Directors elections were, Katy and John Watson. 36 ballots received with 2 received after deadline, (not counted). 4 people were elected to the Board; Barbra Gholar, Rena Delgado, Robert Grimes and Dirk Beecham. All were voted in by the Board of Directors – **MOTION CARRIES**

Operational Status Report: David Palomares, Executive Director, reported on CMF projects and experiences July 12th, 2022 through October 24th, 2022:

- July 16th covered the Duarte Mayor – Pro Tem TZ memorial with multi camera shoot.
- July 19th shot premier of Queen Bee show, about women who are leaders in the community, 3 shows have been shot.
- August 1st Giggle Fiber started broadcasting our 3 channels in High Definition.
- August 18th PSA day, had 10 Public Service Announcements created for various non-profits, 2 created for CMF promoting BTV app and Giggle in High Definition, all PSAs are playing out on our channels.
- September 22nd shot the Golden Plate Awards for the Foothill Unity Center at the Santa Anita Race Track.
- October 15th Neighbor Treasure unveiling took place honoring Josefine Anderson, Foothill Unity Center’s founder.
- October 19th MUSD state of the schools address.
- October 21st Monrovia High School Home Coming, covering the Wayne Nunely Award.
- October 22nd Make A Difference Day.
- Continuing putting together the Ralph Walker documentary titled, “Godfather of KGEM”.
- Flashback Friday show - continuing production, 27 videos to date.
- Submitted 13 videos for the WAVE Awards (part of the alliance of community media organization) to be held in Santa Barbara 2023.
- Up to 980 YouTube subscribers.
- Will be covering future events like: Halloween Spooktacular, Holiday Tree Lighting, Prayer Breakfast, Holiday Parade, and the Monrovia Film Festival. Also the Holiday Open House.

Robert Grimes - spoke about expanding KGEM, potential new directions, and the many opportunities for getting grants. Also about Look Cinemas, after talking with them, is thinking about sponsoring KGEM to do videos highlighting the community.

Rena Delgado – agrees with Robert and advises that we make sure KGEM stays within it’s policies and procedures.

David Palomares – the response from the City of Monrovia for the reimbursement of the new server is the city will pay \$17,500 out of the \$52,000 expense. Dylan Feik, City Manager, said the equipment, in general, is KGEM’s responsibility based on our contract.

Robert Grimes – says that in future, set up a system of having the city pay for major expenses, like the server, over time, which would help make them easier for KGEM and the City of Monrovia.

MOTION: That KGEM will accept the \$17,500 Grant offered by the City of Monrovia.

MOTIONED: Robert Grimes **SECONDED:** Dirk Beecham **AYE’s:** Rena Delgado, Barbara Gholar, Robert Grimes, Doug McComb, and Dirk Beecham, **MOTION CARRIES**

Rena Delgado - David will now continue with the status on equipment upgrades with Sierra Madre.

David Palomares - Per the contract with Sierra Madre, we are required to help them with any equipment upgrades. We have suggested that Sierra Madre deal directly with the vendors, but they have asked us to oversee the work. Over the last several years we reached out to several contractors for quotes. Bell Asher Productions, (Audio Visual company operated by Joey Delgado), was the only contractor to respond. We have overseen various updates performed by Bell Asher for Sierra Madre, including adding numerous video monitors to the city council chambers. KGEM has paid the contractors and purchased the necessary equipment. Sierra Madre reimburses these expenses to us and pays us an additional 16.5%, (of the total amount), for carrying cost.

Rena Delgado - Stated that her husband is the owner of Bell Asher, for transparency purposes.

Barbra Gholar – Mentioned there is a new show on KGEM, by Chris Loos and Kristen Figueroa, that recaps the Monrovia city council meetings is having citizens approach her on the street to say they like it. Also, gave thanks to KGEM employee, Gabe, for covering the MHS Homecoming.

Robert Grimes – Reminded everyone that the Monrovia Film Festival is at Look Cinemas December 10th and 11th. The 10th is for international films and the 12th is for local films. Tickets can be purchased at MonroviaFilmFestival.org He also mentioned he shot another 5 episodes of Sacred Grounds. Gave thanks to KGEM employee, Michael Sain, for helping out with the shoot at the Aztec Hotel with the premiere. Also gave thanks to Gabe for always helping.

Jethro Carter and Cynthia Carter - introduces themselves as former production assistants at KGEM.

Rena Delgado – **MOTION:** to adjourn meeting in honor of Louise Calaway. **MOTIONED:** Doug McComb / **SECONDED:** Barbra Gholar - **MOTION CARRIES**

Adjourn Election Meeting: The next meeting of the Board of Directors will be held on **Monday, December 19th, 2022, at 7:00 pm (PST).**