



Community Media of the Foothills

MINUTES

ZOOM Meeting of the Board of Directors
KGEM Studio 626 357-4974
847 East Olive Ave., Monrovia CA 91016
Monday, March 13th, 2023

Convene: Rena Delgado (Chair) 7:00 PM

Roll Call:

Rena Delgado (Chair), **Robert Grimes** (Treasurer), **Dirk Beecham** (Secretary),
Ward Calaway, **Douglas McComb**, **Barbara Gholar** (Vice Chair) excused absence.

CMF MISSION STATEMENT: To promote artistry, freedom of speech, and civic engagement by the use of community media.

Guests: Gina Mills, Serio Jimenez, and Chris Loos.

Rena Delgado introduces Community Services Commissioner, Julie Bank.

A. Julie Bank's Report:

1. Lucinda Park (500 W. Olive Ave.) dedication 10am on Saturday March 25th.
2. Canyon Park reopening date keeps getting set back due to heavy rains. The Hillside Wilderness Preserve is open except on days it rains.
3. Julie gave Community Services Dept. 2022 review

- B. **Public Input:** Public comment will be accepted by e-mail to kgemtv@gmail.com before 5:00 p.m. of the day of the next Board of Directors meeting. Public comment may be summarized in the interest of time, however the full text will be provided to all Board of Directors.

Julie Bank: She encourages people to see the play, Little Shop of Horrors, at the Monrovia High School. It will be 3/30 to 4/1. Clifton Middle School is putting on a performance of Grease.

JT Nelson: He is building a bridge between Hollywood and Community Media and will have a detailed report for the next meeting.

Ward Calaway: Sierra Madre will have its annual Wisteria festival Sunday March 19th at 9am, with an Auto Show near the Sierra Madre Play House.

- C. **Receive and File:** January 9, 2023 Minutes - **MOTIONED:** Doug McComb / **SECONDED:** Robert Grimes - **MOTION CARRIES**

- D. **Receive and File:** December 2022, January 2023 and February 2023 Financials – **MOTIONED:** Robert Grimes / **SECONDED:** Dirk Beecham. Doug McComb asked: what does the word 'Supplies' encompass. Rena Delgado explained that it was cleaning supplies, toilet paper, a ladder or printer. General supplies for the day-to-day operations of the studio.
- MOTION CARRIES

Operational Status Report: David Palomares, Executive Director, reported on CMF projects and experiences January 10th, 2023 through March 13th, 2023:

- January 19th premiered Donna Baker's new show, Faces of Monrovia.
- January 20th Staff went on a team building / Holiday bonus to Universal Studios.
- January 27th Monrovia Chamber of Commerce gala. CMF covers the event in exchange for an annual membership.
- February 1st Videoed the Canyon Park repairs. Footage used in State of the City address.
- February 2nd KGEM participated in the Duarte's "Jobs Shadow Day" where 2 students came to the studio to see how we set up and shoot a show. They will also be invited to the "Godfather of KGEM" premiere.
- February 13th Dedicated the naming of the studio to the Ralph Walker Sound Stage keeping in time with Black History month. A nice metal name plate was put on the door.
- February 13th State of the City event was covered. It was live streamed.
- February 22nd to 24th David and Monica Palomares with Chris Luiten and Rena Delgado attended the ACM (Alliance of Community Media) conference in Santa Barbara.
- February 23rd Monrovia Duarte Black Alumni Association Art Show
- February 26th Monrovia Duarte Black Alumni Association Luncheon
- March 1st Premiere Rena Delgado's show, The Curiosity Connection.
- March 2nd David Palomares participated in Monrovia Reads. He read a book to a kindergarten class at Bradoaks Elementary.
- We continue to cover City Council, School Board and Planning meetings in Monrovia and Sierra Madre. Thank you to Isaac Koo.
- Chris Loos' show, City Council Recap continues to be shot and well received.

Upcoming Events

- March 22nd Round Table discussion with MUSD parents about Artificial Intelligence.
- March 30th Baldwin Park State of the City will be live-streamed by KGEM.
- April 2nd KGEM will be shooting and possibly live stream the Duarte's State of the City and Schools.
- April 8th KGEM will cover the Spring Egg Hunt and Healthy Kids Day.
- April 29th MAP Conference.
- May 15th to 20th David Palomares will attend the NAB conference in Las Vegas.

Doug McComb – Asked about how the new computers are working out.

Michael Sain and Chris Luiten – Stated that the new computers help speed up work flow and make things more seamless.

Report by Chris Luiten, Operations Manager: Purchase New Sony FX-6 Proposal

Displayed a chart showing the comparison of the Sony FX-6 with KGEM's current cameras: Sony EX-1 & EX-3 (2009), Canon XF205 ENGs (2018), and DSLRs including the Panasonic GH5s (2020-2022). The FX-6 has better low light capabilities and a full-frame sensor for more clarity.

Michael Sain – Added that KGEM could do documentary style shoots and Netflix level submissions with FX-6.

Dirk Beecham – Added that the low light abilities of the FX-6 will be a marked improvement over the Canon XF205

Doug McComb – States there will be a \$10,000 cost.

Chris Luiten – The \$10k includes a package with each camera. Package includes lens, bag, batteries, etc. David Palomares – Adjusting for inflation, the FX-6 is similar in price to previous Canon cameras purchased, and a good long-term investment.

Gabe Thomas – Advises KGEM should purchase the FX-6s.

David Palomares– The GH5s will be more radially available to the public

when KGEM gets FX-6's. Board of Directors and staff – Discussed buying one FX-6 or all 3 at once, other benefits and uses.

JT Nelson – Asked if the staff talked to people about the FX-6s at the ACM conference. **Chris Luiten –** Replied yes. He said CMAC station has a similar cinema style Canon camera, smaller stations didn't.

Rena Delgado – MOTION: to approve the purchase of three FX-6 cameras (\$10,250 per camera).
MOTIONED: Dirk Beecham / **SECONDED:** Doug McComb – **MOTION CARRIES**

Rena Delgado – Spoke about attending the ACM conference in Santa Barbra in February. She said she enjoyed meeting people from other channels and that the highlight was KGEM winning two WAVE awards. One was for the David Benoit 'Benefit for Ukraine' concert and the other was for a Conversations with Ralph Walker episode... his last one. Rena attended workshop on building a powerful team for a community media center. One item learned was: "a team just doesn't work together, but trusts each other."

David Palomares – Ralph Walker memorial paid internship. It would be open to high school Juniors and Seniors. The committee working on this: David Palomares, Rachel Walker, Chris Loos, Barbra Gholar, Rena Delgado, and Marlene Gibb. CMF will use a GoFundMe campaign to raise money. To raise awareness: the Ralph Walker Memorial Bench unveiling (4-14-23) and the Godfather of KGEM screening (5-7-23) will be used.

Doug McComb – Feels this will be a good way to attract the youth to work for KGEM.

Dirk Beecham – Says KGEM should also attract Community College students because they have already been educated on various media productions.

Rena Delgado – Mention that the Monrovia Adult school is also a good resource and that she reached out and is learning about they work programs offered for their students.

In regards to the Ralph Walker Memorial Intern program, it will be good to start at the high school level and then expand program at a later time.

Rena Delgado – Reads the report from Barbra Gholar:

- Barbra Gholar says that Doug McComb, Dirk Beecham, and herself are still interested in going forward with the Membership Committee – she says she will hold a meeting in the future after her duties with Black History Month subside.
- Interested in getting the constant contact back and manage it.
- Ms. Gholar also wanted to thank the KGEM staff for all the help they gave during Black History Month – particularly the MDBAA, the 10th annual Children's Art Festival luncheon, exhibit, and awards. Special thanks to David & Monica Palomares for coming out on their day off.
- It meant a lot to Ms. Gholar because her sister, Joannie Yuille, started the Children's Art Festival and that the 10th Annual Art Festival and honored a special teacher named Elouise Tye that exemplified the theme of black resistance.

Robert Grimes – Is still working on the Budget Report. He is in the process of improving the old standard and making future budget reports have more detail in purchases such as equipment. He needed to review old budgets to have a plan ready for when the budget committee meets.

Rena Delgado – MOTIONED: To adjourn meeting in honor of Joannie Yuille a great community advocate at 8:43 pm. **SECONDED:** Robert Grimes - **MOTION CARRIES**

Adjourn Election Meeting: The next meeting of the Board of Directors will be held on **Monday, June 12th, 2023, at 7:00 pm (PST).**