



Community Media of the Foothills

MINUTES

Regular Meeting of the Board of Directors

415 S. Ivy St. City Hall Chambers, Monrovia, CA 91016

Thursday, April 9th, 2009, 7:00 PM

I. Convene Regular Meeting. Convened at 7:01

A. Roll Call: Board members: Bob Melisso (Chair), Karin Crehan (ARRIVED 7:06) (Vice-Chair), Scott Austin (Treasurer), Amanda Wray (Secretary), Ward Calaway, Brenda Trainor (7:15), ~~John Johnson, John Kornder.~~

A1. Quorum declaration.

B. Collaborate with Partners and Stakeholders:

~~B1. Time Warner Cable – Adam Garcia~~

~~B2. Board Advisor, Champion – Nancy Stinson~~

~~B3. Monrovia Unified School District – Chris Rich~~

~~B4. Community Services Commission – Tom Dittmar~~

B5. City of Monrovia – Dick Singer: TIME WARNER HAS APPARENTLY STARTED LAYOFFS (WE HAVE A NEW REP). DEDICATED LIBRARY BUILDING. TUES ELECTION. NOTE IN NEWSLETTER THAT CAN WATCH LIVE ON KGEM. REVENUE DROPPING FROM SALES TAX. BY JULY SHOULD HAVE A BUDGET. ARE ANTICIPATING VERY HEAVY CUTS.

C. Keep the Doors Open:

At this time, members of the public who wish to discuss items that relate to Community Media of the Foothills may request to speak. Please keep your comments to a maximum of five minutes. *(See the back of the agenda for more information)*. DOROTHY KELTY: MONROVIA MOUNTAINS CONSERVANCY HAS BROUGHT IN 4 PROGRAMS FOR KGEM. ONE IS A BIO OF JOHN MUIR, ANOTHER A BEAUTIFUL PICTORIAL OF YOSEMITE, THIRD ON A MONOLOGUE OF LEE STETSON, PRODUCTION OUT OF KGEM BY STEPHANIE MEYER ENTITLED “A QUEST TO SAVE THE FOOTHILLS” CHRONOLOGING PROPS. A AND B. SHE WON NATIONAL HONORS FOR THIS VIDEO. SHOULD BE VIEWED ONCE A YEAR ON CONJUNCTION WITH EARTH DAY. EXPRESSED INTEREST IN CONTRACT WITH CITY. WANTS TO PROTEST IF THERE IS NO RATE HIKE FOR CITY OF MONROVIA. COMMENT ON SESARCH FOR EXEC DIRECTOR. HOPE YOU WILL USE SOMEONE WHO IS CONVERSANT WITH PEG ACCESS. WOULD HIGHLY RECOMMEND BUSKE GROUP IN SACRAMENTO VERY KNOWLEDGABLE ABOUT PEG. SHOULD BE SOMEONE FAMILIAR WITH NONPROFIT LAW. SECRETARY’S JOB TO HAVE SOMEONE REMOVED FROM THE BOARD IF THEY HAVE MISSED THE THIRD MEETING.

D. Track Progress:

D1. Approval of Minutes – March, 2009 APPROVED

D2. Budget and Fiscal Status – Treasurer: REPORTED ON CURRENT BALANCES IN ACCOUNTS.

D3. E.D. Report. Operational Status – Upcoming Projects, Partnerships. LM: HAVE STARTED NEW MONROVIA ORAL HISTORY PROGRAM. SHOT A FEW EPISODES OF “WHAT DO YOU DO,” YMCA KID TALK, TWO EPISODES OF THE FAMILY FESTIVAL. IN TALKS WITH CITY TO CREATE A NEW SHOW TENTAVIELY TITLED “FROM THE CITY MANAGER’S DESK.” JUST HAD A MEETING WITH THE GOLDLINE AND THEY WANT TO DO A SHOW WITH US REGARDING A BRIDGE DESIGN CONTEST THEY ARE DOING. THEY CALLED US. WERE LOOKING FOR A STUDIO TO RENT. ALSO GOING TO BE SPEAKING WITH MONROVIA CHAMBER ABOUT SERIES OF PUBLIC NEWS SEGMENTS POSSIBLY IN CONJUNCTION WITH MONROVIA WEEKLY. REP FROM LA COUNTY PEG CHANNEL TO COLLABORATE WITH US. THEY DON’T HAVE A STUDIO. WORKING WITH SIERRA MADRE TO UPGRADE SERVER. WILL GIVE US REMOTE CONTROL OF PROGRAMMING.

D4. Vote to approve Monrovia Contract and Annual Access Activities Plan and Budget. BM: MOTION TO APPROVE REVISED (DATE CHANGED) CONTRACT. KC: SECOND. APPROVED.

D5. Status of website and live stream.

D6. Vote to approve webmaster hosting/website building. AW RECUSED. APPROVED.

D7. Executive Director search update. Establish Search Committee. LM: HAVE RECEIVED JUST OVER 40 APPLICATIONS. HYPOTHETICAL QUESTIONS HAVE BEEN SENT OUT TO 25 PEOPLE. 3 ANSWERS HAVE COME IN SO FAR. WILL GIVE IT TWO MORE WEEKS FOR RESPONSES.

D8. Sponsorship Assistance/Headhunter position Update. LM: SPOKE WITH DENVER PUBLIC ACCESS, SEATTLE AND ALSO SPOKE TO ROBIN G IN SANTA MONICA ABOUT IT. THEY HAVE MIXED FEELINGS ABOUT HOW WELL IT WORKS. WE'RE NOT LOSING ANYTHING IF WE HAVE SOMEBODY OUT LOOKING FOR SPONSORHIPS. BM: MAKE SURE THERE ARE GUIDELINES AS TO WHAT IS PROMISED.

D9. Update San Marino software request. LM: PUT IN REQUEST TO RENEW CONTRACT. HAVE BEEN NEGOTIATING WITH TEMPLE CITY TO TAPE THEIR BUDGET MEETINGS. MEETING WITH ROP TO EXPAND SCOPE OF WHAT THEY DO WITH US. WILL BE LOANING OR DONATING US SOME EQUIPMENT TO BETA TEST. WE HAVE APPLIED FOR A GRANT WITH ROP FOR THE EVEN START FAMILY LITERACY PROGRAM TO PRODUCE EDUCATIONAL VIDEOS FOR THE PROGRAM. SPOKE TO ATTY RE: POSTING OF MINUTES. HER OPINION ARE YES THESE THINGS THAT ARE POSTED. ALSO THE IRS FORM 990. HAVE ESTIMATED FRANCHISE FEES FOR NEXT YEAR 11K LESS THAN LAST YEAR. CONTRACT UP FOR 3 YEAR TERM WITH CITY.

D10. Review calendar of upcoming meetings. DISCUSSED NAB BUT WANT TO SAVE MONEY SO WILL NOT GO THIS YEAR.

D11. Any misc. issues not covered.

E. Communicate Effectively:

F1. Board member communications. AW: WILL BE CONTACTING CITY CLERK ABOUT GETTING ELECTRONIC COPY OF AGENDA TO POST AS TEXT WITH VIDEOS ON THE WEBSITE.

F. Adjourn Regular Meeting

H Closed Session (only if needed) (CONVENED AT 7:43 ADJOURNED 8:01 p.m.)

H Reconvene Regular Meeting

H1. Adjournment ADJOURNED AT 8:02.

The next Regular Meeting of the Board of Directors will be on Thursday, March 12, 2009.
Location TBD/(Date subject to change)

Public Input

At every regularly scheduled meeting of the Board of Directors of Community Media of the Foothills, members of the public may address the Board during Public Input scheduled near the beginning of each meeting.

Since all Board meetings are taped, individuals addressing the Board must do so from the podium rather than from where they are seated because the camera and the microphones are set up to capture picture and sound at the podium. Each individual may take up to five minutes to address the Board.

During Public Input, individuals may address any issue on the meeting agenda, or any issue that has to do with Community Media of the Foothills, including operations, programming, use of the studio or equipment, or any other issue.

The Board understands that individuals may not approve of all actions taken by the Board, by the Executive Director or by employees of Community Media of the Foothills and may bring those matters to the attention of the Board during Public Input. The Board will treat all individuals appearing before it respectfully and requests that members of the public be respectful while making their remarks. It is not possible

Community Media of the Foothills
Mail: P.O. Box 227, Monrovia, CA 91017
Studio: 847 East Olive Avenue, Monrovia, CA 91016
(626) 357-4974 <http://www.cmfoothills.org/>

for all persons to agree on all things at all times, but we should all strive to express criticism, disagreement, and disapproval passionately but without resort to threat of force.

The Board will not respond to anything said during Public Input other than to thank the speaker for taking the time to address the Board in person. It is not uncommon for individuals to ask questions or demand action during Public Input, but it is inappropriate for the Board to address things said during Public Input without having first researched the issues, referred to data, refreshed their memories of earlier Board actions, conducted any necessary investigations, and engaged in any other conduct necessary to properly address the issues raised. Nor will the Executive Director respond to questions or comments for the same reasons.

Furthermore, many times during Public Input individuals ask questions or demand action on matters that have already been fully addressed and acted upon by the Board of which the individual disapproves. While the individual may express his or her dissatisfaction with the Board's action (or inaction if that is the individual's point of view), the Board will not answer questions or respond to demands for action raised during Public Input.

Members of the public should make comments about non-action items (such as reports) during the Public Input portion of the meeting, since public comment time will only be provided during action items.

Community Media of the Foothills

Mail: P.O. Box 227, Monrovia, CA 91017
Studio: 847 East Olive Avenue, Monrovia, CA 91016
(626) 357-4974 <http://www.cmfoothills.org/>