



Community Media of the Foothills

MINUTES

Regular Meeting of the Board of Directors

Monrovia Chamber of Commerce, 620 S. Myrtle Ave., Monrovia, CA 91016

Thursday, March 12th, 2009, 7:00 PM

I. Convene Regular Meeting. Convened at 7:04 p.m.

A. Roll Call: Board members:) Bob Melisso (Chair), Karin Crehan (Vice-Chair), ~~Scott Austin (Treasurer)~~, Amanda Wray (Secretary), Ward Calaway, ~~Brenda Trainor~~, John Johnson, ~~John Kornder~~.

A1. Quorum declaration. DECLARED AT 7:21.

B. Collaborate with Partners and Stakeholders:

- B1. Time Warner Cable – Adam Garcia
- B2. Board Advisor, Champion – Nancy Stinson
- B3. Monrovia Unified School District – Chris Rich
- B4. Community Services Commission – Tom Dittmar
- B5. City of Monrovia – Dick Singer: NEXT NEWSLETTER KEY STORY PAGE 3 ABOUT THE ELECTION REMINDING PEOPLE TO VOTE AND DIRECTING PEOPLE TO LIVE COVERAGE ON KGEM. WANTED TO ASK ABOUT COMPRESSION ON CONSOLE REPLAYS. COUNCIL MEETING REPLAYS LOOK REALLY COMPRESSED. LM: I WILL LOOK INTO THAT. WILL DO CITIZEN'S SURVERY YET. IT'S A MATTER OF BUDGETING. OUT OF THAT COME SOME STATISTICS ON PUBLIC USE OF ACCESS STATIONS—VIEWERSHIP—USUALLY DONE AS A TELEPHONE SURVERY. WE CAN EXTRAPOLATE SOME GOOD INFORMATION OUT OF IT. WILL GO OUT MID-SUMMER. BM: RELEVENTS ONES...DO THEY LOOK AT THE WEBSITE OR THE CABLE CHANNEL. DS: WE WILL ASK WHAT SHOWS THEY ARE WATCHING. LM: DO WE KNOW WHAT'S GOING ON WITH THE YOUTH CENTER. DS: IT WILL BE KEPT IN USE BUT NOT NECESSARILY OPEN TO THE PUBLIC. WILL DISCUSS MORE.

C. Keep the Doors Open:

At this time, members of the public who wish to discuss items that relate to Community Media of the Foothills may request to speak. Please keep your comments to a maximum of five minutes. *(See the back of the agenda for more information)*. DORTHY KELTY: I'VE BEEN A LONG TIME INVOLVED IN KGEM ... AND OVER THE LAST FEW YEARS I'VE TRIED TO KEEP TRACK OF WHAT'S BEEN GOING ON BUT HAVE BEEN CUT OUT BY BRENDA TRAINOR. WAS TOLD I NEEDED A \$25 MEMBERSHIP FEE TO KNOW WHAT IS GOING ON. GOT BYLAWS FROM CITY. YOU ARE UNDER THE JURISDICTION OF THE CA CORPORATIONS CODE. EVERY BIT OF PAPER THAT GOES THROUGH YOUR CORPORATION IS OPEN TO PUBLIC SCRUTINY. I'M VERY INTERESTED IN SEEING KGEM SUCCEED. I KNOW BECAUSE OF THE FRANCISE CHANGES THAT YOUR FUNDING IS REALLY LIMITED. I WOULD LIKE YOU TO ASK FOR RELIEF IN A NOMINAL FORM FOR ANY RENT FOR YOUR CENTER. YOUR DOLLARS PAID ENTIRELY FOR YOUR CENTER TO BE BUILT. WOULD ALSO LIKE TO SUGGEST THAT YOUR CHARGE TO THIS CITY AND WHAT YOU DO FOR THEM SHOULD BE AT LEAST ON PAR WITH SIERRA MADRE'S WHICH IS \$2,000/MONTH. I WANT TO REMIND YOU THAT EVERY CABLE CUSTOMER IN THIS COMMUNITY SHOULD BE CONSIDERED YOUR MEMBERS. EVERY CABLE BILL HAS THE FEE FOR THE FRANCISE FEES. ANY MONEY YOU GET FROM THE CITY COMES FROM THE FRANCISE FEES, WITH EXCEPTION TO THE WORK YOU DO FOR THE CITY. WOULD LIKE TO REMIND YOU THAT THIS \$25 TO BE A MEMBER IS NOT IN YOUR BYLAWS IT DOESN'T APPEAR TO BE LEGAL. MEMBERSHIP APPLICATION NOT ON THE WEBSITE. I KNOW FROM MY TENURE THAT THERE ARE A LOT OF PEOPLE IN THE COMMUNITY THAT WOULD LIKE TO HELP YOU BUT YOU HAVE TO HAVE AN OPEN AND TRANSPARENT ORGANIZATION. WOULD LIKE TO SEE THE LAST 3 YEARS MINUTES, FINANCIAL RECORDS, LAST 5 YEARS ... CMF IN NO POSITION TO GIVE THE CITY OF MONROVIA A DISCOUNT FOR SERVICES.

D. Track Progress:

- D1. Approval of Minutes – KC MOVES TO APPROVE JAN & FEB MINUTES. JJ SECOND.
- D2. Budget and Fiscal Status – Treasurer
- D3. E.D. Report. Operational Status – Upcoming Projects, Partnerships and Grants. HAVE MADE CONTACT WITH TEMPLE CITY AND DISCUSSED THE POSSIBILITY OF COVERING THEIR EVENTS. ROP ADULT SCHOOL CHAIRMAN AND I HAD GOOD MEETING WITH THEM RE: COLLABORATION AT THE STUDIO. BUILD A GREEN SCREEN AND A MOBILE PRODUCTION UNIT. THEY ARE ON BOARD BUT IT COMES DOWN TO WHETHER THE SCHOOL DISTRICT WILL TAKE THE FUNDS THEY HAVE FOR THE REST OF THE YEAR. IT'S LOOKING FAVORABLE. SIERRA MADRE: WE ARE IN THE PROCESS OF WORKING OUT A NEW SPONSORSHIP PACKAGE WITH THEM. TWO POSSIBILITIES: SOMETHING THEY CREATE THEMSELVES, THE OTHER THING IS PART OF A LARGER PACKAGE. I PROPOSED TO THEM IT BE BASED ON AN ESTIMATED VIEWERSHIP. SAN MARINO: MH HAS SUGGESTED SOME NEW PAYOUT SOFTWARE. HE HAS NOT BEEN BILLING US FOR CONSUMABLES SO THERE IS SOME EXTRA MONEY IN THE BUDGET TO DO IT. HAVE HAD SOME NEW PRODUCERS COMING IN. ONE IS DOING AN ORAL HISTORY PROJECT IN CONJUNCTION WITH STEVE BAKER. SOME OF THE MORE UNDERLOOKED ASPECTS OF HISTORY. IT'S INTRIGUING...CAN HOOK TO GOOGLE MAPS AND CLICK ON AN AREA AND HEAR AN ORAL HISTORY ABOUT IT. WE JUST HAD A MINI-CANDIDATES FORUM WITH THE MONROVIA WEEKLY. THOSE WILL BE UP AND RUNNING THIS WEEK.
- D4. Establishing online presence/streaming channel. Looking ahead. STUFF SHOULD BE UP SOONER THAN USUAL BECAUSE OF THE NEW SOFTWARE. WILL BE USING BLIP.TV FOR VIDEO ON DEMAND CONTENT.
- D5. Technical update/IT Committee/webmaster hosting. STILL HAVE A BROKEN EDITING COMPUTER. PROBABLY MORE BENEFICIAL TO USE TO BUY A NEW ONE FOR \$500.
- D6. Executive Director search update.
- D7. Sponsorship Assistance/Headhunter position. LM: THERE ARE OTHER NONPROFITS OUT THERE THAT HAVE PEOPLE ON COMMISSION THAT HELP FIND SPONSORSHIPS. GET SOMEONE TIED TO THE BUSINESS COMMUNITY TO HELP DO THAT.
- D8. San Marino software request. WILL HELP MH HAVE HIS PAYOUT WORKING ON A SCHEDULED BASIS. RIGHT NOW HE'S DOING THE CHANNEL BY HAND. HE DOES HAVE MONEY IN THE BUDGET THAT IS SET ASIDE FOR CONSUMABLES THAT HE HASN'T BEEN BILLING US. I THINK IT'S A GOOD PR MOVE. MY ONLY CAVEAT IS TO FIND OUT HOW MUCH STAFF TIME HE WILL BE USING THE REST OF THE YEAR. BM: WE NEED TO PUT IN A LETTER. JJ: I'M SAYING WE NEED A LETTER FROM THE CITY OF SAN MARINO. I DON'T WANT TO START A PRECEDENT. BM: IT'S COMING OUT THE MONEY BUDGETED FOR THIS.
- D9. Posting web content of video on demand per E.D.
- D10. Programming.
- D11. Review calendar of upcoming meetings. BM: AND WOULD SAY EVENTS. KC: TOMORROW IS THE DEDICATION OF THE HISTORIC DISTRICT OF WILDROSE AT 3P.M.
- D12. Any misc. issues not covered.

E. Communicate Effectively:

F1. Board member communications. KC: NEED CLARIFICATION ON WHAT'S GOING ON WITH CHAMPION. DS: THE SALE IS PROCEEDING SLOWER THAN ANTICIPATED BECAUSE OF THE FINANCIAL CRUNCH. WE THINK IT'S WITHIN TWO WEEKS OF CLOSING. IF IT DOESN'T SELL, IT WON'T BE GOING AWAY. IT'S STILL A PROFITABLE BUSINESS.

F. Adjourn Regular Meeting MEETING AJOURNED 7:45.

H Closed Session (only if needed) adjourned at 8:43

H Reconvene Regular Meeting reopened at 8:43

HI. Adjournment adjourned at 8:45.

Community Media of the Foothills

Mail: P.O. Box 227, Monrovia, CA 91017
Studio: 847 East Olive Avenue, Monrovia, CA 91016
(626) 357-4974 <http://www.cmfoothills.org/>

The next Regular Meeting of the Board of Directors will be on Thursday, March 12, 2009.
Location TBD/(Date subject to change)

Public Input

At every regularly scheduled meeting of the Board of Directors of Community Media of the Foothills, members of the public may address the Board during Public Input scheduled near the beginning of each meeting.

Since all Board meetings are taped, individuals addressing the Board must do so from the podium rather than from where they are seated because the camera and the microphones are set up to capture picture and sound at the podium. Each individual may take up to five minutes to address the Board.

During Public Input, individuals may address any issue on the meeting agenda, or any issue that has to do with Community Media of the Foothills, including operations, programming, use of the studio or equipment, or any other issue.

The Board understands that individuals may not approve of all actions taken by the Board, by the Executive Director or by employees of Community Media of the Foothills and may bring those matters to the attention of the Board during Public Input. The Board will treat all individuals appearing before it respectfully and requests that members of the public be respectful while making their remarks. It is not possible for all persons to agree on all things at all times, but we should all strive to express criticism, disagreement, and disapproval passionately but without resort to threat of force.

The Board will not respond to anything said during Public Input other than to thank the speaker for taking the time to address the Board in person. It is not uncommon for individuals to ask questions or demand action during Public Input, but it is inappropriate for the Board to address things said during Public Input without having first researched the issues, referred to data, refreshed their memories of earlier Board actions, conducted any necessary investigations, and engaged in any other conduct necessary to properly address the issues raised. Nor will the Executive Director respond to questions or comments for the same reasons.

Furthermore, many times during Public Input individuals ask questions or demand action on matters that have already been fully addressed and acted upon by the Board of which the individual disapproves. While the individual may express his or her dissatisfaction with the Board's action (or inaction if that is the individual's point of view), the Board will not answer questions or respond to demands for action raised during Public Input.

Members of the public should make comments about non-action items (such as reports) during the Public Input portion of the meeting, since public comment time will only be provided during action items.