



Community Media of the Foothills

MINUTES

Regular Meeting of the Board of Directors

Council Chambers, 415 South Ivy Ave., Monrovia, CA 91016

Thursday, Feb. 12th, 2009, 7:00 PM

I. Convene Regular Meeting.

A. Roll Call: Board members:) Bob Melisso (Chair), Karin Crehan (Vice-Chair), ~~Scott Austin (Treasurer)~~, Amanda Wray (Secretary), Ward Calaway, ~~Brenda Trainor~~, John Johnson, ~~John Kornder~~.

A1. Quorum declaration. REGULAR MEETING CONVENED AT 7:19 WITHOUT A VOTING QUORUM. QUORUM DECLARED AT 7:30.

B. Collaborate with Partners and Stakeholders:

~~B1. Time Warner Cable – Adam Garcia~~

~~B2. Board Advisor, Champion – Nancy Stinson~~

~~B3. Monrovia Unified School District – Chris Rich~~

~~B4. Community Services Commission – Tom Dittmar~~

B5. City of Monrovia – Dick Singer CHAMPION HAS OFFERED TO PUT IN FIBER AT LIBRARY FOR COMPUTERS/INTERNET OVER THERE. MOVING FORWARD WILL DO IT FOR FREE OR A VERY REASONABLE PRICE. HAD A DEDICATION YESTERDAY OF NEW WILDERNESS FIRE STATION. NOW HAVE A TEAM UP THERE. WILL SEE THEM ON A DAILY BASIS CLEARING BRUSH ETC. IT'S A LEVEL OF PROTECTION VERY FEW COMMUNITIES HAVE. LIST OF THINGS COMING UP: MARCH 17 WILDROSE HISTORIC DISTRICT. WILL BE SITE OF OLD HOME TOUR THIS YEAR ON MOTHER'S DAY. BUNGALOW MAGZINE WILL BE FEATURING THEM AS WELL. WILL KICK OFF MONROVIA DAY (WEEKLONG) CELEBRATION. THAT FOLLOWED BY FAMILY FESTIVAL AND THEN SATURDAY MAY 16 THE LIBRARY WILL OPEN ITS DOORS. DEDICATION OF LIBRARY SET FOR APRIL 4TH AT 11AM. HAVE 500 RSVPS SO FAR. WILL HAVE UPWARDS OF 600-800 PEOPLE. IT LOOKS WONDERFUL IN THERE. IT'S QUITE A FACILITY. IN PARK THERE WILL BE LOTS OF PLACES TO SIT. SPRING EGG HUNT APRIL 11TH ARBOR DAY MARCH 4. MUNICIPAL ELECTION APRIL 14TH. 3 CANDIDATES FOR MAYOR AND 8 FOR CITY COUNCIL. SOMETIME IN MAY WILL BE THE FIRE SERVICE DAY AND OPEN HOUSE AT THE HEADQUARTERS FIRE STATION.

C. Keep the Doors Open:

At this time, members of the public who wish to discuss items that relate to Community Media of the Foothills may request to speak. Please keep your comments to a maximum of five minutes. *(See the back of the agenda for more information)*. NO ONE PRESENT.

D. Track Progress:

D1. Approval of Minutes – January, 2009 NONE TO APPROVE AT THIS TIME.

D2. ~~Budget and Fiscal Status – Treasurer SA NOT PRESENT~~

D3. Audit and Tax update. NO UPDATES

D4. E.D. Report. Operational Status – Upcoming Projects, Partnerships and Grants.

LM: RECENTLY SHOT THE STATE OF THE CITY, FIRE STATION, CHAMBER OF COMMERCE DINNER, BOYS AND GIRLS CLUB DINNER, SCHOOL BOARD MEETINGS, WORKING ON A LIST OF REGULARLY COVERED COMMUNITY EVENTS. AM VERY HAPPY TO SEE A WHOLE NEW CROP OF VOLUNTEERS. WE HAVE TWO DIFFERENT SITCOMS. WORKING ON DEVELOPING AN ENVIRONMENTAL SERIES. HAVE A TECHNOLOGY SHOW FOR KIDS. WORK IS PROGRESSING ON OUR HALF-HOUR FLOORING VIDEO. ROP: THERE ARE SOME STUDENTS GETTING ACTIVELY INVOLVED IN PRODUCTIONS. THEY SEEM VERY EAGER TO DO IT. ONE OF OUR EDIT COMPUTERS HAS BEEN DOWN AND WE NEED A NEW MOTHERBOARD AND VIDEO CARD, EST. REPAIR COST \$300. WE NEED A GENERAL SERVICING ON ALL OF OUR COMPUTER STUFF. BOUGHT 2 TERRABYTE HARD DRIVE. WAS A SOUND WIRING PROBLEM AT SCHOOL BUDGET FORUM, BUT GOT IT TO WORK. (LOOSE WIRE?) HAVE BEEN HAVING TROUBLE UPLOADING TO GOOGLE, BUT ONLY CERTAIN CLIPS. HAS BEEN A SOURCE OF FRUSTRATION. WE HAVE A NEW PROGRAMMING GUIDE.

WORKING ON MORE REGULARLY SCHEDULED STUFF AS WE START TO PRODUCE SHOWS. POTENTIAL PARTNERSHIPS: AM TALKING TO FOOTHILL UNITY CENTER ABOUT US BEING ABLE TO SHOOT FOR THEM IN A PRODUCTION CAPACITY AND THEY ARE APPLYING FOR SOME GRANTS THAT WOULD ENABLE US TO DO THAT. SIERRA MADRE: HAD A GOOD MEETING WITH THE PROGRAMMING COMMITTEE. WE TALKED ABOUT GETTING SOME SPONSORSHIPS FROM SIERRA MADRE THAT MAY ALLOW US TO DO SOME EXTRA SHOOTING FOR THEM IF WE COULD AFFORD AN EXTRA PART TIME STAFF PERSON EVENTUALLY. SAN MARINO: WE'RE GOING TO HAVE A GOOGLE CALENDAR UP VERY SOON SO ALL OF THE EVENTS THAT MIKE HILLMAN IS DOING WILL BE ONLINE. WILL BE MEETING WITH THEM MONTHLY. ROP: MET WITH ESTHER MCDONALD WHO RUNS THE ADULT SCHOOL. SHE IS ASKING US TO PUT TOGETHER A PROPOSAL THAT WOULD POSSIBLY INVOLVE PURCHASING AN ADDITIONAL PRODUCTION VAN/FIELD UNIT. SGV COMMUNITY FOR CHANGE (COMMUNITY ORGANIZING GROUP) IS INTERESTED IN DOING SOME ENVIRONMENTAL CONTENT. TALKING ABOUT GRANT OPPORTUNITIES. SCHOOL DIST: HAVE GONE BACK TO SHOOTING SCHOOL BOARD MEETINGS. THEY HAVE AGREED TO PUTTING BLURBS ABOUT KGEM ON THEIR ROBOCALLS. LOOKING FOR WAYS TO HAVE JOINT SPONSORSHIPS TO COVER THE COST OF \$100 PER MEETING TO SHOOT THE SCHOOL BOARD MEETINGS.

MEMBERSHIP AND SPONSORSHIP INFORMATION ATTACHED. IN NEXT FEW WEEKS I WANT TO START REVAMPING PACKAGES. INVESTIGATING WAYS FOR GETTING MORE SPONSORSHIPS. I'VE ALSO INCLUDED WHAT'S GOING ON WITH THE STATE FRANCHISING IN TERMS OF FUNDRAISING. BM: WEBSITES NOT GOVERNED BY THE SAME RULES REGARDING ADVERTISING. JJ: MOTION TO GIVE THE EXEC COMMITTEE AUTHORIZATION TO MAKE FINAL DECISION ON AMOUNT FOR V-O-D AND/OR STREAMING INTERNET SERVICES. WARD SECOND. PASSED UNANIMOUSLY.

D5. Establishing online presence/streaming channel. Looking ahead. INFORMATION ON PRINTOUTS. BM: WEB PRESENCE WILL BECOME MORE IMPORTANT INTO THE FUTURE. HAS A GREAT POTENTIAL TO BE A REAL COMMUNITY ORGANIZING PORTAL FOR US. THIS IS AN OPPORTUNITY FOR US TO BE A SOURCE OF INFORMATION. JJ: ARE WE GOING TO NEED A TI LINE WITH HOW MUCH TIME IT TAKES TO UPLOAD TO GOOGLE? LM: CITY WILL BE GIVING US A NEW INTERNET CONNECTION. THAT WILL CARRY US THROUGH APRIL. WHEN THE NEW LIBRARY OPENS, THEY WILL GIVE US A MUCH MORE ROBUST LINE. BM: EMPHASIS SHOULD BE ON VIDEO ON DEMAND FOLLOWED BY LIVE STREAMING FOR LIMITED EVENTS. WOULD RATHER USE MORE OF THE BUDGET FOR VIDEO ON DEMAND.

D6. Technical update/IT needs. LM: GOING TO BE PUTTING UP AN AD FOR SOMEONE THAT CAN COME IN REGULARLY TO SERVICE US.

D6. Executive Director search update. BM: WE'LL AGREE THAT WC WILL INVESTIGATE BEST AD VENUES AND WE CAN SET EXEC COMM MTG TO APPROVE BUDGET.

D7. Review calendar of upcoming meetings, establish regular date for Executive Meetings. Determine next regular meeting location as Chambers unavailable at usual date and time.

D8. Any misc issues not covered.

E. Communicate Effectively:

F1. Board member communications. LM: TRAVIS WILL NOT BE HERE FOR 1 MONTH AND A HALF STARTING MID-JUNE. BM: COME UP WITH A PLAN FOR HIRING A PART TIMER OR TEMP WORKER TO COVER FOR HIM WHILE HE'S GONE. LM: I'M TRYING TO DOCUMENT EVERYTHING THAT HE DOES. BM: WE NEED TO MAKE SURE WE'RE COVERED AND WE DON'T GO DARK, ESP NOW THAT WE'RE IN THIS PUSH. KC: ANY ROP KIDS INTERESTED? THAT WOULD BE A IDEAL. LM: I HAVE SOMEONE IN MIND. BM: YOU ANALYZE AND DETERMINE THE BEST WAY FOR US TO DEAL WITH THAT. LM: HOPEFULLY BY THE TIME HE LEAVES EVERYTHING THAT IS SUPER IMPORTANT I'LL KNOW HOW TO DO (LIKE PROGRAMMING).

F. Adjourn Regular Meeting JJ: MOTION TO AJOURN. WC: SECOND. SO MOVED. MEETING ADJOURNED 8:42 P.M.

Community Media of the Foothills

Mail: P.O. Box 227, Monrovia, CA 91017
Studio: 847 East Olive Avenue, Monrovia, CA 91016
(626) 357-4974 <http://www.cmfoothills.org/>

H Closed Session (only if needed)

H Reconvene Regular Meeting

H1. Adjournment

The next Regular Meeting of the Board of Directors will be on Thursday, March 12, 2009.
Location TBD/(Date subject to change)

Public Input

At every regularly scheduled meeting of the Board of Directors of Community Media of the Foothills, members of the public may address the Board during Public Input scheduled near the beginning of each meeting.

Since all Board meetings are taped, individuals addressing the Board must do so from the podium rather than from where they are seated because the camera and the microphones are set up to capture picture and sound at the podium. Each individual may take up to five minutes to address the Board.

During Public Input, individuals may address any issue on the meeting agenda, or any issue that has to do with Community Media of the Foothills, including operations, programming, use of the studio or equipment, or any other issue.

The Board understands that individuals may not approve of all actions taken by the Board, by the Executive Director or by employees of Community Media of the Foothills and may bring those matters to the attention of the Board during Public Input. The Board will treat all individuals appearing before it respectfully and requests that members of the public be respectful while making their remarks. It is not possible for all persons to agree on all things at all times, but we should all strive to express criticism, disagreement, and disapproval passionately but without resort to threat of force.

The Board will not respond to anything said during Public Input other than to thank the speaker for taking the time to address the Board in person. It is not uncommon for individuals to ask questions or demand action during Public Input, but it is inappropriate for the Board to address things said during Public Input without having first researched the issues, referred to data, refreshed their memories of earlier Board actions, conducted any necessary investigations, and engaged in any other conduct necessary to properly address the issues raised. Nor will the Executive Director respond to questions or comments for the same reasons.

Furthermore, many times during Public Input individuals ask questions or demand action on matters that have already been fully addressed and acted upon by the Board of which the individual disapproves. While the individual may express his or her dissatisfaction with the Board's action (or inaction if that is the individual's point of view), the Board will not answer questions or respond to demands for action raised during Public Input.

Members of the public should make comments about non-action items (such as reports) during the Public Input portion of the meeting, since public comment time will only be provided during action items.

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