



Community Media of the Foothills

MINUTES
Regular Meeting
of the Board of Directors

DRAFT

Council Chambers, 415 South Ivy Ave., Monrovia, CA 91016

Thursday, November 8, 2007, 7:00 PM

I. Convene Regular Meeting. At 7:00pm

A. Roll Call: **Present:** Board members: Brenda Trainor (Chair), Bob Melisso (Vice-Chair), Scott Austin (Treasurer), Amanda Wray (Secretary), Ward Calaway, Karin Crehan, John Johnson, Lance Mungia. **Absent:** Peggy Madrid

A1. Quorum met.

B. Collaborate with Partners and Stakeholders:

B5. City of Monrovia – Dick Singer reported on City activities.

C. Keep the Doors Open:

The members of the board were introduced to Lance Mungia, who recently joined.

D. Track Progress:

- D1. Approval of Minutes – October 2007 meeting.
Motion: Bob Melisso. **Second:** Scott Austin. **Vote:** Unanimous
- D2. Operational Status – Executive Director. Written report provided.
- D3. Budget and Fiscal Status – Treasurer. Updated Balance and P&L docs provided.

E. Implement Organizational Visions:

- E1. **Develop cohesive organizational and brand identity.**
Logo rollout, update. Staff is still working to develop logo into KGOV.
- E2. **Fundraise \$8,000 by June 30, 2008.**
Fundraising Committee.
- E3. **Build members who are loyal and feel a personal investment in CMF.**
New membership rollout.
- E4. **Expand internet presence.**
Programming availability on the web.
Amanda is discussing topic with Mitchell Gohman from Mt. Sierra College.
- E5. **Become visible representatives of CMF within the community.**
2007 Monrovia Holiday Parade – Thursday Dec. 6 at 7:00pm: board entry.
- E6. **Provide opportunities for board and staff development.**
Board/Staff retreat in February 2008.
- E7. **Bestow Monrovia's youth with experience in communications technology through hands-on instruction.**
MUSD Village After School Program – Scott Austin: **Motion** for approval of contract, with the amendment that Executive Director shall invoice the correct amount of hours at the \$25 hourly rate, irregardless of the cap listed in the contract. **Second:** John Johnson. **Vote:** Unanimous
- E8. **Develop regional partnerships.** Events, PSAs and playback for City of San Marino.
After a report from the Executive Director, the general board consensus was to direct staff to move forward with the San Marino partnership and return with a contract for approval at the December meeting.

F. Communicate Effectively:

F1. Board member communications.

G. Adjourn Regular Meeting: 8:36pm

The next Regular Meeting of the Board of Directors will be on Thursday, December 13, 2007.
Council Chambers, Monrovia City Hall, 415 South Ivy Avenue, Monrovia, CA 91016
