



Community Media of the Foothills

MINUTES

Regular Meeting of the Board of Directors

Council Chambers, 415 South Ivy Ave., Monrovia, CA 91016

Thursday, March 8, 2007, 7:00 PM

I. Convene Regular Meeting at 7:08pm

A. Roll Call: Board members present: Peggy Madrid (Chair), Brenda Trainor (Vice-Chair), Scott Austin (Treasurer), Ward Calaway, Karin Crehan, Chris Ducas, Bob Melisso, Walt Shelly.

A1. Quorum present.

B. Track Progress:

B1. Approval of Minutes – February 8, 2007 (tabled)

B2. Operational Status – Executive Director

B3. Budget and Fiscal Status – Treasurer

C. Keep the Doors Open:

At this time, members of the public who wish to discuss items that relate to Community Media of the Foothills may request to speak. Please keep your comments to a maximum of five minutes.

(See the back of the agenda for more information).

D. Collaborate with Partners and Stakeholders:

D4. City of Monrovia – Dick Singer reported on city events.

E. Implement Organizational Visions:

E1. **Prepare an Access Activities Plan and Budget (AAP&B) for FY 07-08.**

Deliver completed AAP&B to City of Monrovia by March 31.

Draft review of AAP&B. – Executive Director.

Scott Austin: Motion for approval of AAP&B as presented. Second: Chris Ducas.

Vote: Unanimous.

E2. **Develop cohesive organizational and brand identity.**

CMF logo final presentation– Schamadan Inc. The color logo was well received, and versions of its use will be presented next month.

E3. **Fundraise \$3,100 by June 30, 2007.**

ISOLD IT – Fundraising Committee, no report.

E4. **Build members who are loyal and feel a personal investment in CMF.**

New membership rollout – Membership, no report.

E5. **KMAC-TV playback improvement.**

Implementing new system: Executive Director discussed that system approved last month is in the implementation stages and should be on their air shortly.

E6. **Expand internet presence.**

Programming availability on the web, Executive Director reviewed educational information available on the web related to the election, including full interviews with all City Council candidates.

E7. **Educate youth in communications technology.-** No update.

E8. **Become visible representatives of CMF within the community.** – no update.

E9. **Provide opportunities for board and staff development.** – no update

F. Communicate Effectively: Board member communications

G. Celebrate Achievements: none

H. Closed Session.

I. Adjournment at 8:13pm.