



Community Media
of the Foothills

Community Media of the Foothills

MINUTES
Annual Meeting of the
Board of Directors
Council Chambers

415 South Ivy Ave., Monrovia, CA 91016
Thursday, October 12, 2006, 7:00 PM

I. Convene Annual Meeting

Meeting was called to order by Chair Reale at 7:08pm.

A. Roll Call: Board members: Tom Reale (Chair), Brenda Trainor (Vice-Chair), Peggy Madrid (Treasurer), ~~Scott Austin, Ward Calaway, Chris Ducas, Walt Shelly.~~
(Note: two vacancies)

Strike out indicates absence.

B. Approval of Minutes : Regular Meeting of the Board of Directors, September 28, 2006

On a motion by Trainor, seconded by Shelly, the minutes were approved as presented.

C. Public Input

At this time, members of the public who wish to discuss items that relate to Community Media of the Foothills may request to speak. Please keep your comments to a maximum of five minutes. (See the back of the agenda for more information).

Tom Dittmar, introduced himself as the new liaison from the Community Services Commission from the City of Monrovia, and requested a discussion about his role as a liaison with Community Media of the Foothills.

D. Welcome: Board Chairperson, Tom Reale.

Reale reviewed the accomplishments of the organization over the last year and commented on the dedication of the staff and the involvement of the board, and gave his thanks to the organization.

E. Fiscal 2005-2006 Review: Executive Director, Jasen Lewis

Lewis reported that the recently-closed fiscal year closed with revenue in tact, and spending under budget. He reviewed accomplishments of the year: with 3.5 FTEs, the organization brought in equipment upgrades, including editing system and playback improvements, helped fix the MUSD feed for live origination, upgrading the KGEM-TV lobby and facility with a colorful new paint job and furniture with multiple purposes, cohosted the Western Regional Alliance for Community Media conference and put on its video WAVE Awards event, supported an active and involved board of directors, including a day long planning retreat, helping to focus on organizational priorities including membership, organizational policies, identity in the community, accountability, measurable positive impact on the community, projects with youth and nonprofits,

assisting in developing skills, engagement, career opportunities. Special program production highlights of the year included the Leadership Academy sessions, and new series: *Art with Dino*, *Language is Learning*, *Youth Spotlight*, *Doll House Workshop*, *What Do You Do?*, and *How to Kids*.

F. Board of Directors, Election

F1. Results- Inspector of Election, Law Office of Patten, Faith and Sandford

Tom Hoffman, the Inspector of Elections presented the results of the election that saw 52 valid and 3 invalid ballots submitted and no write-in candidates submitted, so that all 4 candidates on the ballot were duly elected. Elected as Directors were Margaret A. Madrid, Walt Shelly, Scott Austin, and Karin Crehan.

F2. Seating and comments by outgoing and incoming Directors

This item was postponed.

G. Reports

G1. Executive Director Report

Lewis reported on developments since the last meeting, just two weeks prior: Production is ongoing for the Center Stage Song Marathon; staff has been working on the organizational web site with a new approach to load on-demand content, podcasts, streaming, and RSS feeds, and developing training for producer utilization of these features – the effort will be updated in greater detail in the coming months.

G2. Officers Reports:

• Chairperson

Reale reported that staff is doing well with all activities with our enthusiastic staff, that communications have improved and that this has been a great year.

• Treasurer: Finance & Fundraising Committees

Madrid reported on savings and checking account balances (figures available in a separate report). She reported on revenue raised through I SOLD IT! effort, and that a new round of accepting donations will begin. She formally requested fiscal records from the staff by October 23, 2006.

G3. Committee Reports

• Programming

Shelly reported that the MAFA (Monrovia Arts Festival Association) was a good event for Community Media of the Foothills, signing up new members and engaging in good conversations.

• Membership

New member requests from the election process and street efforts will be put into a new database. Looking forward to completing the board so that a new committee chair can be appointed.

• Technical

New microphones have been acquired as a result of the ongoing improvement plan previously approved by the board.

G4. Board Advisors' Reports.

G4-1 Time Warner Cable – Jim Patrick

G4-2 Board Advisor, Champion – Nancy Stinson

Neither advisor was present.

G5. Liaison Reports:

G5-1 Monrovia Unified School District, Chris Rich

Rich was unavailable, but Reale reported on the meeting where the architects presented preliminary plans for the new high school funded by the bonds.

G5-2 City of Monrovia, Dick Singer

Singer reported that the streetscape improvements on Myrtle are ongoing, and the Colorado construction project is also getting underway. There is construction at the post office to make it ADA compliant, and other new housing projects underway in Monroe Vista. The Transit Center project is nearing completion. The Barrett project at Myrtle and Olive is scheduled for January. Construction on Library improvements might also be as early as 2007, and 2008 will see projects at the high school and the Station square.

A transportation summit is scheduled for October 18, 5:30 -8:30.

G5-3 Community Services Commission

Tom Dittmar as the new liaison spoke about the great resources of the access channels and his ideas about working as an effective liaison.

H. Adjourn the Annual Meeting and convene the Organizational Meeting.

I. Election of Officers

Election of Chairperson, Election of Secretary, Election of Vice Chair, Election of Treasurer

There being an insufficient number of board members for a quorum post election, these items were postponed till the next meeting.

J. Closed Session.

There was no closed session.

K. Adjournment.

On a motion from Trainor, second by Shelly, the meeting was adjourned at 7:58.

The next Regular Meeting of the Board of Directors will be on November 9, 2006.
Council Chambers, Monrovia City Hall, 415 South Ivy Avenue, Monrovia, CA 91016