

DRAFT

Community Media of the Foothills
Minutes of the Regular Meeting of the Board of Directors
Thursday, December 9, 2004

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Call To Order: 7:11pm

Roll: Tom Reale (Chair), Brenda Trainor (Vice Chair), Peggy Madrid (Treasurer), Fil Lujan (Secretary), Walt Shelly (Note: 2 vacancies)

Minutes: October 14, 2004 Regular Meeting. Motion: Fil Lujan Second: Peggy Madrid. Vote: Unanimous

Public Input: None.

Executive Director: New playback system in use, to reduce downtime on the air, a/v sync problems, etc. Jasen, Daihan and Michael attended the Western Regional Alliance conference in Reno, NV. Various new programs airing.

New Board Members Appointment Recommendation Committee:

Brenda Trainor: Application statement of interest form, now available on the web. Distribute notices by e-mail, news-releases sent, word of mouth, etc. Should have recommendation available by February.

Programming Committee:

Walt Shelly: Committee met to discuss/brainstorming what the committee is about, the purpose, goals, etc. Themes, getting new volunteers involved, new programming. Demystify the process of TV production, measure impact of programming, non-profit outreach, communicating with prior producers.

Liaison Reports:

Jim Patrick: impressed and complemented CMF on new technologies. School Board feed continues to be a problem; fiber optic has been budgeted for 2005. Letters to Adelphia probably would help to push things forward. Board suggested that CMF send a letter, City send a letter and School District send a letter to Adelphia management regarding the feed.

Monina Diaz: mentioned that many people she runs into recognize her from TV. Diaz gave an overview of various MUSD events & happenings.

Dick Singer: Thanked KGEM for good holiday parade coverage. Municipal election is coming up (March 8). Singer gave an overview of various City events & happenings. State of the City event occurring January 11th at Krikorian. Talks continue with Champion Broadband, City has rejected request for transfer 2nd time. Looking for resolution by early spring. Brenda Trainor asked about lack of signage on the (KGEM) building.

Matt Ward: Introduced himself, he will act as the new liaison with Community Services Commission.

Board Member Communications:

Tom Reale highlighted holiday concerts at Clifton & MHS.

Adjournment: 8:01pm

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