

**Community Media of the Foothills
Organizational Meeting of the Board of Director
Thursday, September 9, 2004**

Present: Tom Reale, Peggy Madrid, Walt Shelly, Fil Lujan, Brenda Trainor, Michael Huang (Note: one vacancy). ED reported that Nina Rambeau has now missed three meetings, and will be subject to removal from the board at the next meeting.

Ratification of the 2004 CMF Board Election Results – Elected to the board are: Michael Huang, Fil Lujan, Peggy Madrid, and Walt Shelly for 2yr terms ending in 2006.
Motion: Brenda Trainor, Second: Tom Reale Vote: Unanimous.

Election of Officers:

Nominations: Brenda Trainor - Tom Reale as Chair, Peggy Madrid as Treasurer. Tom Reale - Fil Lujan as Secretary. Tom Reale - Brenda Trainor as Vice Chair.
Vote: Unanimous

Appointments: Board of Directors create a committee made up of Tom Reale, Brenda Trainor and Peggy Madrid to come back to board of directors with recommendations for appointments to the Board of Directors.

Committees:

Executive - Tom Reale (chair), Brenda Trainor, Fil Lujan, Peggy Madrid
Finanace - Peggy Madrid (chair), (with future additions)
Programming - Walt Shelly (chair), Tom Reale, Fil Lujan
Motion: Brenda Trainor - Vote: Unanimous

Adjourn Organizational Meeting and Convene Regular Meeting

Motion: Fil Lujan, Second: Peggy Madrid - Vote: Unanimous

Presentations:

Daihan Lee receives "MVP" award, specifically his work on the new facility.
Dylan Porter receives "Model Staffer" award.

"CMF formally thanks Karen Keeshan-Suarez and Dawne Dykstra for their tenure on the Board of Directors"

Motion: Brenda Trainor, Second: Tom Reale Vote: Unanimous

Public Comment:

Clint Arsenault spoke up with his concerns on board meeting quorum requirements and board member attendance.

Reports:

Executive Director: Trouble with playback system, was set as number one capital goal. Question from Tom Reale regarding school board live feed, the issue is an Adelphia one and not anything KGEM or KGEM's staff has any control over unfortunately. Brenda Trainor, update on facility signage on windows and external beam to set KGEM aside from Mary Wilcox Youth Center, set to be reviewed by Monrovia DRC. Future issues for ED: CMF sent Monrovia City Council recommendation for consumer service standards, update? What has been happening with ongoing (new) customer notifications? Confusion regarding Altrio/Champion, what is the status of the transfer? Request from Adelphia to participate more formally with Community Media of the Foothills, suggestion that board consider designated advisors to the board from the channel carriers, requesting discussion and potential action at the next Board meting.

Telethon Committee Report: Coming up on October 16th, sent mailing to prior donors and some 20 chamber of commerce members.

Liaison Reports

Jim Patrick, Adelphia: Welcomed new board members, also congratulated Daihan and mentioned that Adelphia regularly recognizes him. Adelphia is well aware of school board feed problems and has plans to eventually replace the return with a better quality one. He has requested that it be part of their 2005 budget. Jim suggested that the board might send a letter to Adelphia requesting that the problem be fixed. Channel lineup identifications on the digital box, they have been working to change things but the description applies to a number of communities. Production truck schedule was worked out, five Monrovia football games will be covered with the truck.

Monina Diaz (Vice President- School Board, 471-2010), Monrovia Unified School District: School opened earlier this year, all school year starting activities are in full swing. Suggested PSAs about the importance of Pre-K education. Test scores have been going up over the last six years. MHS students have done well on the CHSEE, and KGEM helped to make meetings about the tests successful. There is a need for MUSD to communicate the importance of other tests that reflect MUSD performance. Monina asked specifically how she can help KGEM, what was the board looking to have reported. The responses included asking for heads up on the major events coming up in the district. Specifically the desire for both parties to utilize KGEM as an arm of the school district.

New Business:

Amendments to the Community Media Center Policies and Procedures.

Motion: Brenda Trainor, Second: Peggy Madrid, Vote: Unanimous

Approve the proposed amendments as reflected in the staff report with the following additional changes:

- Address on the cover fixed to 847 East Olive
- not including staff in credits: "Must" changed to "may"

Amendments to the KGEM-TV Policies and Procedures

Motion: Fil Lujan, Second: Peggy Madrid, Vote: Unanimous

Approve the proposed amendments as reflected in the staff report with the following additional changes:

- Altrio changed to reflect "Altrio/Champion" on cover
- Address change on cover reflected
- KGEM bug changed to appear in upper right corner of TV screen
- DVD added to list of preferred formats (4th)

Approval of amendments to the benefits for new commercial donors

Motion: Fil Lujan, Second Brenda Trainor, Vote: Unanimous

Changing Signature Cards

Motion: Brenda Trainor, "New bank signors for CitiBank Checking and CD accounts shall be Thomas A. Reale, Margaret A. Madrid and Jasen J. Lewis."

Second: Fil Lujan

Vote: Unanimous

Board Reports:

Brenda Trainor reported that she would be attending the National Association of Telecommunications Officers and Advisors in San Francisco.

Tom Reale reported that the Monrovia Schools Foundation is selling Monrovia Unified School District History books, illustrated by MUSD students. Booster club is still looking for donations for restrooms and snack bar in the

Fil Lujan reported Sept 17 5:00pm MUSD, Healthy Start, Early Advantage, Monrovia Reads, CCIS pushing for early childhood literacy at the street fair.

City hall is open now on Fridays.

Adjournment. Motion: Peggy Madrid. Second: Fil Lujan. Vote: Unanimous